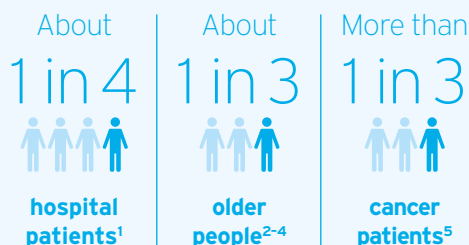


# Increased compliance with Oral Nutritional Supplements (ONS) achieves cost savings

## Malnutrition is a problem in society and hospital



An estimated 33 million people in Europe are at risk of malnutrition.

## Addressing malnutrition in



Cost savings are obtained only when good compliance is achieved

Hospital<sup>6</sup>:



**-12%**  
in treatment costs  
vs. routine care

Community<sup>7</sup>:



**-9%**  
in treatment costs  
vs. routine care

## Fresubin® products:



extremely tasty

well tolerated

Designed for good compliance



## Fresubin® oral nutritional supplements:

Designed for high compliance to achieve cost savings



1. Russell CA, Elia M. BAPEN 2012. 2. Parsons EL et al. Proc Nutr Soc 2010;69(OCE2):E197. 3. Kaiser MJ et al. J Am Geriatr Soc 2010;58(9):1734-8. 4. Cereda E et al. Clin Nutr 2016;35(6):1282-90. 5. Hébuterne X et al. JPEN J Parenter Enteral Nutr 2014;38(2):196-204. 6. Elia M et al. Clin Nutr 2016;35(2):370-80. 7. Elia M et al. Clin Nutr 2016;35(1):125-37.



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